



# GLOBAL STYLE COMMUNITY & CREATIVE SESSIONS 2023

#ALLABOUTHAIR



kms



# WHAT WE STAND FOR

KMS HAS AND WILL ALWAYS BE ABOUT HAIR.

WE STAY TRUE TO OURSELVES  
BY STAYING TRUE TO WHAT HAIR NEEDS  
WITH PRODUCTS THAT DO WHAT THEY SAY  
AND ARE KIND TO THE PLANET  
YOU DO YOU - AND WE'RE HERE FOR THAT  
SO NO MATTER YOUR TYPE,  
TEXTURE, SHAPE, OR STYLE  
WE HELP YOU WEAR YOUR HAIR!

KMS — ALL ABOUT HAIR

# THE STYLE COMMUNITY

A GLOBAL NETWORK OF STYLISTS

In our KMS community stylists from all over the world come together to jointly create, collaborate, learn from each other and grow.

WE STAY CONNECTED ONLINE ALWAYS.

Join us on YouTube – subscribe, share, comment, like – and get ready to be inspired and learn from stylist, to stylist. Be a part of it and subscribe now so you don't miss a thing: [youtube.com/kmspro](https://youtube.com/kmspro)



## COMMUNITY AND EDUCATION

ARE ONE AND THE SAME

KMS Community members are always learning from one another- sharing ideas no matter where they are around the world. Being part of the KMS Community opens the door to making connections with other global stylists and provides a platform to inspire and be inspired...



### KMS PRO ON YOUTUBE

Check out the new KMS Pro YouTube Channel. Get ready to be inspired and learn from our community – Stylist to Stylist. We come together to create, collaborate, learn and grow. Be a part of it and subscribe now so you don't miss a thing.



Scan this code and visit us on YouTube.

# THE CREATIVE SESSIONS 2023

## JOIN THE CONVERSATION

Our education is all about hair, all hair types & all textures. We celebrate hair from the tightest coils to the straightest strands. That's why our sessions are designed to be exchanges and conversations. Join in, share your knowledge and point of view. We want to learn as much from you as you do from us. Intuitive. Creative. Relevant.

Whether we're talking haircutting, styling or cool new ways to use products – **OUR GOAL IS TO INTRODUCE YOU TO A COMMUNITY OF LIKE-MINDED THINKERS AND THEN SEE WHAT WE CAN DISCOVER TOGETHER.**

## ON THE ROAD EDUCATION

LOOKING FOR INSPIRING CREATIVE SESSIONS DELIVERED TO YOUR DOOR. WORKSHOP BASED TO FACILITATE SELF-LEARNING AND DISCOVERY. HELD IN YOUR OWN SPACE.

## ACADEMY EDUCATION

LOOKING FOR INNOVATIVE EDUCATION IN A RELAXED CREATIVE ENVIRONMENT? MOVE FROM FOUNDATIONAL TO ADVANCED CUTTING.

## GUEST ARTIST

JAMIE BENNY IS THE ARTISTIC DIRECTOR AT HARE & BONE. WORKING ALONGSIDE FOUNDER SAM BURNETT.

### QUICK START

Welcome to KMS. This session is a snapshot of KMS – from the brand philosophy to the science behind our products. It's perfect for a 'startup' KMS salon.

DURATION: 90 – 120 MINUTES

### STYLE EQUATION RETAILING

Take your client service skills to the next level with the KMS Style Equation. Learn how to build product into your consultations and how to build a personal Style Equation using our START.STYLE.FINISH philosophy for every client.

DURATION: 90 MINUTES

### IQ CUTTING METHOD

Learn the "why" before the "how": technique based cutting for all levels of stylists. The most requested salon hairstyles are broken down into four easy to understand steps that, once mastered, allow a fast track into advanced haircutting. Builds confidence and teaches you to work smarter, not harder.

DURATION: 3 DAYS

PLACE: ACADEMY LONDON

COST: £360.00

START: 10.00AM | FINISH 5:00PM

DATES:

MON 27, TUES 28 FEB & WED 1 MAR

MON 24, TUES 25 & WED 26 APR

MON 3, TUES 4 & WED 5 JUL

MON 2, TUES 3 & WED 4 OCT

MON 13, TUES 14 & WED 15 NOV

### IQ DISCONNECTION

Take the principles from the IQ Cutting Method to the next level in this advanced cutting class. Understand the rules of connection versus disconnect, using the IQ method as our blueprint, and giving you the freedom to 'break the rules' of haircutting.

DURATION: 1 DAY

PLACE: ACADEMY LONDON

COST: £175.00

START: 10.00AM | FINISH 5:00PM

DATES:

MON 3 APR | MON 24 JUL | MON 27 NOV

### CAMPAIGN CUTTING WITH JAMIE BENNY

Learn how to create two key KMS cutting techniques – one commercial, one trend – inspired by the looks created for the KMS 'All About Hair' campaign and discover more on creating personalised style equations.

DURATION: 1 DAY

PLACE: ACADEMY LONDON

COST: £220.00

START: 10.00AM | FINISH 5:00PM

DATES:

MON 19 JUN

# BOOKINGS AND MUST-KNOW INFORMATION

## BOOKINGS

### FOUR EASY STEPS TO BOOKING YOUR EDUCATION AND INSPIRATION FOR 2023

1. Select the Goldwell and KMS courses you wish to attend. It's a good idea to double check that none of your choices overlap.
2. Call our booking hotline on 020 3540 1200 (we're here Monday to Friday, 9am–5.30pm) and give us details of which courses you wish to attend and the dates you've chosen.
3. We'll reserve you a place on your chosen courses and send you an invoice. Please follow payment details.
4. Upon receipt of your payment, your reserved place is secured and we will send your course details by post.

## CANCELLATION POLICY

If you are unable to attend a course, cancellations must be made by calling the Academy on 0203 540 1200 within a minimum of 21 working days prior to the course commencement date. Due to advanced model and guest artists booking fees we're sorry, but we can't offer you a refund after this date.

The Academy reserves the right to change course dates, content and prices without written notification.

Get inspired to strive for new heights of creative excellence.  
Be part of our community!

[kmshair.com](https://www.kmshair.com)

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@kmshairuki

KMS is part of Kao Salon Division.

